A Strategic Plan for Hennepin Technical College

2010-2020

When Hennepin Technical College was founded in 1972, its guiding principle was a commitment to providing excellence in technical education. In the years since, the college has become a leader in meeting the needs of students and industry while building a reputation for individuals to gain successful employment and career advancement.

HTC is growing rapidly, and with growth comes careful planning. In spring of 2013 faculty and staff joined together to update our Vision 2020 strategic plan – a collective perspective that identifies strategic directions that emboldens our enthusiasm to transform the challenges we face into rich opportunities and attainable goals. Vision 2020 will help guide us to achieve new levels of excellence and recognition as Minnesota’s exemplary technical college!

Strategic Direction 1: Intentionally develop critical infrastructure to support continuous quality improvement

Goal 1.1 Establish a culture of evidence which contributes to data based decision-making
Goal 1.2 Implement standardized process development across the institution
Goal 1.3 Maintain and strengthen practices that ensure institutional accountability
Goal 1.4 Promote effective communication among HTC stakeholders
Goal 1.5 Establish reflective practices as part of our continuous improvement efforts

Strategic Direction 2: Develop and measure innovation and excellence in programming, services, technology, operations and marketing

Goal 2.1 Develop new programs and enhances the current curriculum to provide students with innovative and exceptional learning opportunities which respond to regional and statewide economic development priorities
Goal 2.2 Anticipate, plan and implement technology to maximize operations, teaching, learning and marketing
Goal 2.3 Provide multiple delivery options for education programs including both asynchronous and synchronous online learning options (ITV, smart classrooms)
Goal 2.4 Upgrade facilities and other physical assets with a focus on sustainable technology
Goal 2.5 Promote environmental and fiscal sustainability
Goal 2.6 Promote process improvement and documentation by identifying and implementing a tool to improve communication, collaboration, data sharing and streamlining of processes (SharePoint)

Strategic Direction 3: Support access to an extraordinary education through comprehensive academic and student services that promote student engagement and success

Goal 3.1 Conduct a comprehensive college-wide assessment of student support systems to identify barriers to access and success
Goal 3.2 Develop a culture that promotes peer mentorship and student leadership that engages students to support each other
Goal 3.3 Promote continuous improvement, student learning and quality assessment in all areas of student services, using the CAS Standards as a benchmark
Goal 3.4 Support faculty in providing credit for prior learning through student-centered processes for the accurate assessment of prior learning, transfer education and military training
Goal 3.5 Develop an institutional approach to student advising that appropriates best practices and available technology to promote student success

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Strategic Direction 4: Develop and nurture intentional, strategic and vibrant partnerships

Goal 4.1 Strengthen partnerships with secondary and post-secondary institutions to provide additional academic pathway options
Goal 4.2 Cultivate and engage advisory board relationships
Goal 4.3 Expand new and enhance existing partnerships to align with secondary institutions
Goal 4.4 Partner campus-wide to develop and align a customer relationship management tool to enhance relationships and communication with key stakeholders (business, industry, legislature, community, high schools, colleges and alumni)
Goal 4.5 Foster industry relationships to support teaching and learning

Strategic Direction 5: Provide a working environment that promotes engagement, development, and retention of all employees

Goal 5.1 Increase engagement of all employees in college planning and decision-making
Goal 5.2 Increase employee satisfaction and celebrations
Goal 5.3 Provide employee professional development, advancement and leadership opportunities
Goal 5.4 Recruit, hire, develop and recognize employees who embrace innovation, quality service, continuous improvement, cultural competence and student success
Goal 5.5 Improve the internal communication structure

Mission: Provide excellence in career and technical education for employment and advancement in an ever-changing global environment

Vision: Embracing quality and innovation in
- Career and Technical Education
- Workforce Development
- Lifelong Learning

Values: Our College embraces
- Trust
- Integrity
- Pride
- Passion
- Respect
- Collaboration
- Innovation
- Continuous Improvement
- Diversity

That fosters
- Quality Service
- Employee Engagement
- Student Success

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