



Hennepin Technical College™

# VISION 2020

Updated September 2013

## A Strategic Plan for Hennepin Technical College

2010-2020

When Hennepin Technical College was founded in 1972, its guiding principle was a commitment to providing excellence in technical education. In the years since, the college has become a leader in meeting the needs of students and industry while building a reputation for individuals to gain successful employment and career advancement.

HTC is growing rapidly, and with growth comes careful planning. In spring of 2013 faculty and staff joined together to update our Vision 2020 strategic plan – a collective perspective that identifies strategic directions that emboldens our enthusiasm to transform the challenges we face into rich opportunities and attainable goals. Vision 2020 will help guide us to achieve new levels of excellence and recognition as Minnesota’s exemplary technical college!

### Strategic Direction 1: Intentionally develop critical infrastructure to support continuous quality improvement

- Goal 1.1** Establish a culture of evidence which contributes to data based decision-making
- Goal 1.2** Implement standardized process development across the institution
- Goal 1.3** Maintain and strengthen practices that ensure institutional accountability
- Goal 1.4** Promote effective communication among HTC stakeholders
- Goal 1.5** Establish reflective practices as part of our continuous improvement efforts

### Strategic Direction 2: Develop and measure innovation and excellence in programming, services, technology, operations and marketing

- Goal 2.1** Develop new programs and enhances the current curriculum to provide students with innovative and exceptional learning opportunities which respond to regional and statewide economic development priorities
- Goal 2.2** Anticipate, plan and implement technology to maximize operations, teaching, learning and marketing
- Goal 2.3** Provide multiple delivery options for education programs including both asynchronous and synchronous online learning options (ITV, smart classrooms)
- Goal 2.4** Upgrade facilities and other physical assets with a focus on sustainable technology
- Goal 2.5** Promote environmental and fiscal sustainability
- Goal 2.6** Promote process improvement and documentation by identifying and implementing a tool to improve communication, collaboration, data sharing and streamlining of processes (SharePoint)

### Strategic Direction 3: Support access to an extraordinary education through comprehensive academic and student services that promote student engagement and success

- Goal 3.1** Conduct a comprehensive college-wide assessment of student support systems to identify barriers to access and success
- Goal 3.2** Develop a culture that promotes peer mentorship and student leadership that engages students to support each other
- Goal 3.3** Promote continuous improvement, student learning and quality assessment in all areas of student services, using the CAS Standards as a benchmark
- Goal 3.4** Support faculty in providing credit for prior learning through student-centered processes for the accurate assessment of prior learning, transfer education and military training
- Goal 3.5** Develop an institutional approach to student advising that appropriates best practices and available technology to promote student success

(Continued)

## Strategic Direction 4: Develop and nurture intentional, strategic and vibrant partnerships

**Goal 4.1** Strengthen partnerships with secondary and post-secondary institutions to provide additional academic pathway options

**Goal 4.2** Cultivate and engage advisory board relationships

**Goal 4.3** Expand new and enhance existing partnerships to align with secondary institutions

**Goal 4.4** Partner campus-wide to develop and align a customer relationship management tool to enhance relationships and communication with key stakeholders (business, industry, legislature, community, high schools, colleges and alumni)

**Goal 4.5** Foster industry relationships to support teaching and learning

## Strategic Direction 5: Provide a working environment that promotes engagement, development, and retention of all employees

**Goal 5.1** Increase engagement of all employees in college planning and decision-making

**Goal 5.2** Increase employee satisfaction and celebrations

**Goal 5.3** Provide employee professional development, advancement and leadership opportunities

**Goal 5.4** Recruit, hire, develop and recognize employees who embrace innovation, quality service, continuous improvement, cultural competence and student success

**Goal 5.5** Improve the internal communication structure

**Mission:** Provide excellence in career and technical education for employment and advancement in an ever-changing global environment

**Vision:** Embracing quality and innovation in

- Career and Technical Education
- Workforce Development
- Lifelong Learning

**Values:** Our College embraces

- Trust
- Integrity
- Pride
- Passion
- Respect
- Collaboration
- Innovation
- Continuous Improvement
- Diversity

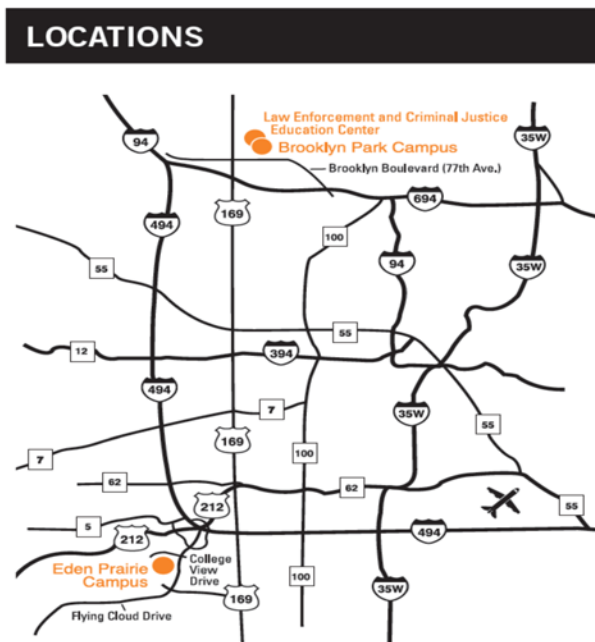
That fosters

- Quality Service
- Employee Engagement
- Student Success

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