

# Floral Design Careers At a Glance 2008



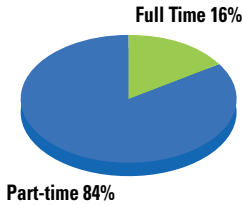
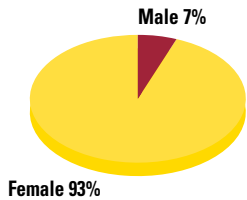
## Students

### Enrollment – Credit Programs

Unduplicated Head Count ..... 55

### FYE (Full Year Equivalent)

2009..... (projected) 25.00  
 2008..... 20.93  
 2007..... 12.47  
 2006..... 21.90



**Average Age**..... 39.1

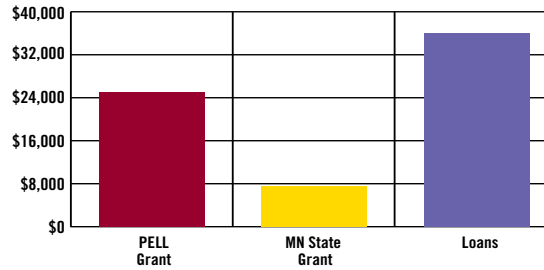
### Ethnic Background

Caucasian .....87%  
 African American......5%  
 Asian ......2%  
 American Indian......2%  
 Hispanic......2%  
 Not Declared......2%

### Top Counties of Origin

Hennepin, Anoka, Ramsey, Carver, Washington

## Financial Aid



Financial Aid Recipients ..... 36%  
 Average Loan Amount ..... \$1805  
 Average Financial Aid Amount ..... \$3450

## Schedule

### Time of Day

Before 3 p.m ..... 60%  
 After 3 p.m. and Weekends ..... 40%

## Placement

### Class of 2007

Related Placement ..... 100%

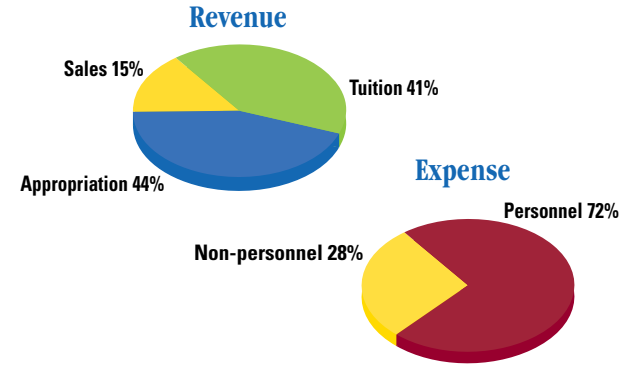
### Sample of Employers for 2007 Graduates

- Bachman's Floral
- Cardell Floral
- Carvers Floral
- Coborns Floral
- Forever Floral

## Program Data

Employees	Headcount	FTE
Fulltime Faculty.....	1.....	1.02
Part-time/Adjunct.....	4.....	0.50
CLA.....	1.....	0.63

## Finance



### Award Types Available

- Professional Florist Diploma
- Floral Designer Certificate

### Desire2Learn

- Online (0)
- Enhanced (0)
- Web Supplemented (0)

### Points of Interest

- On-campus flower shop
- Full program available day and evening
- One of two programs in Minnesota
- Only program of its kind in the metro area
- Member of Society of American Florists

